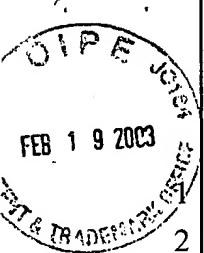


11/A
W. Lawton
2/5/03

RECEIVED



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

2 Applicant: Craig Ranta Attorney Docket No: MICR0230FEB 24 2003
3 Serial No: 09/476,291 Group Art Unit: 2611
4 Filed: December 30, 1999 Examiner: Chung, Jason J. Technology Center 2600
5 Title: METHOD AND SYSTEM FOR DOWNLOADING, STORING AND
6 DISPLAYING COUPON DATA USING THE HORIZONTAL OVERSCAN
7 PORTION OF A VIDEO SIGNAL

8 AMENDMENT AND REQUEST FOR RECONSIDERATION

9 Bellevue, Washington 98004
10 February 11, 2003

11 TO THE DIRECTOR OF THE PATENT AND TRADEMARK OFFICE:

12 In response to the Office Action dated December 4, 2002, applicant requests that the above-
13 identified application be amended as set forth below and that the Examiner reconsider the application
14 in view of these amendments and the Remarks that follow. A clean version of the amendments is
15 shown below. A marked-up copy of the amendments follows this response and is entitled
16 MARKED-UP VERSION OF THE AMENDMENTS.

17 CLEAN VERSION OF THE AMENDMENTS

18 Amendment to the Specification

19 In the Specification:

20 Please amend the specification as follows:

21 On Page 8, the paragraph beginning at line 12 should be replaced with the following paragraph.
a1

22 In an exemplary embodiment of the electric coupon, a products/services
23 menu could be stored in either a non-volatile memory 204 or in a Read Only
24 Memory component (not shown) of the controller. In either case, the user can
25 enter set-up mode (or any other mode) by pressing the MODE key 212 until
26 the LCD display 210 indicates that the set-up mode is selected. When the set-
27 up mode is selected on the LCD display 210, the user can press the SELECT
28 key 218 to actually place the electronic coupon in set-up mode.

29 Amendment to the Claims

30 In the Claims:

31 Please amend Claim 3 as follows:
a2

32 3. (Amended) The system of Claim 1, wherein the electronic coupon further comprises a
33 Liquid Crystal Display (LCD) for displaying the coupon representation.
34

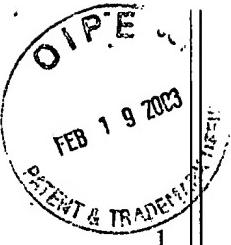
35 Please add new Claims 24-30 as follows:

02/20/2003 STEUELL1 00000019 09476291

01 FC:1202
02 FC:1201

126.00 OP
420.00 OP

MICR0230-1-10230AM 02-11-2003.doc



✓ 26117

1 IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
2

3 Applicant: Craig Ranta Attorney Docket No: MICR0230
4 Serial No: 09/476,291 Group Art Unit: 2611
5 Filed: December 30, 1999 Examiner: Chung, Jason J.
6 Title: METHOD AND SYSTEM FOR DOWNLOADING, STORING AND DISPLAYING COUPON
7 DATA USING THE HORIZONTAL OVERSCAN PORTION OF A VIDEO SIGNAL
8

9 AMENDMENT TRANSMITTAL LETTER
10

RECEIVED

11 Bellevue, Washington 98004
12 February 11, 2003 FEB 24 2003
13 TO THE DIRECTOR OF THE PATENT AND TRADEMARK OFFICE: Technology Center 2600
14

15 Transmitted herewith is an amendment in the above-identified patent application. The claim
16 fee has been calculated, as shown below. Check No. 6454 in the amount of \$546 is enclosed
17 to cover the fee shown. Please charge any additional fees or credit any overpayment to Deposit
18 Account No. 01-1940. A copy of this sheet is enclosed.

Computation of Fee For Claims as Amended					
	Claims Remaining after Amendment	Highest Number Previously Paid For	Present Extra	Rate	Additional Fee
Total Claims	30	23	7	x \$18	\$126
Independent Claims	8	3	5	x \$84	420
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT					<u>\$546</u>

19 Respectfully submitted,
2021 Ronald M. Anderson
22 Registration No. 28,829
23

I hereby certify that this correspondence is being deposited with the U.S. Postal Service in a sealed envelope as first class mail with postage thereon fully prepaid addressed to: Director of Patents and Trademarks, Arlington, VA 22202, on February 11, 2003.

24 Date: February 11, 2003
2526 LAW OFFICES OF RONALD M. ANDERSON
600 - 108th Avenue N.E., Suite 507
Bellevue, Washington 98004
Telephone: (425) 688-8816 Fax: (425) 646-6314